SNOHOMISH RUNNING COMPANY

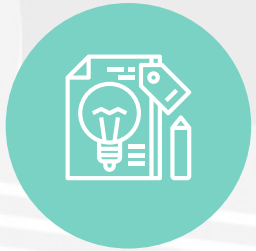
EVENT MANAGEMENT SERVICES

PACKAGES AND SERVICES AVAILABLE

NEW EVENT PACKAGE

ON GOING EVENT PACKAGE

MANAGEMENT SERVICES



BRANDING AND DESIGN PACKAGE

VIRTUAL RUNNING EVENTS

RACE SHIRTS, FINISHER MEDALS, SWAG AND AWARDS

EVENT CONSULTATION

FINISH

THE ENFORCER 5K

THE ENFORCER
2020
THE ENFORCER
3.1

USE DISCOUN
CODE ENFOR
AND SAVE $5
SET YOUR GOALS AND
3.1
SMASH THEM
THE ENFORCER 2020

SET YOUR GOALS AND SMASH THEM

NEW EVENT PACKAGE

WANT TO START YOUR OWN RUNNING EVENT AND DON'T KNOW HOW?

With the **new event package,** Snohomish Running Company will provide you with all the guidance you need to get your event up and running.

THE NEW EVENT PACKAGE INCLUDES THE FOLLOWING:

- Event website build with necessary content
- Theme design
  - Necessary Social Graphics
  - Race Shirt Design
  - Finish Medal Design
  - Award Design
- Event timeline
- Suggested Marketing Timeline
- Volunteer List
- Registration setup

AS WELL AS:

- Permit consultation
- Traffic Control Plan
- Race shirt or swag procurement
  (SRC would be vendor)
- Finisher Medal procurement
  (SRC would be vendor)
- Awards procurement
  (SRC would be vendor)
- Sponsorship Package Development

MUKILTEO
MUKILTEO TURKEY TROT

MUKILTEO TURKEY TROT

MUKILTEO TURKEY TROT
999
FIRST NAME

5477

ON-GOING EVENT PACKAGE

THE ON-GOING EVENT PACKAGE IS PERFECT FOR THOSE WHO ALREADY HAVE AN EVENT BUT NEED HELP DUE TO TIME CONSTRAINTS OR WHO MAY WANT TO REBRAND.

THE ON-GOING EVENT PACKAGE INCLUDES THE FOLLOWING:

- Finisher medal design
- Race shirt design
- Bib Number design
- Website update
- Social Media Graphics
  - Medal Reveal
  - Shirt or swag reveal
  - Bib number reveal
  - Price Increase graphics
  - Website Hero Image
  - Facebook Event Header
  - Newsletter Header Graphic

IT ALSO INCLUDES:

- Race Shirt or swag procurement
  (SRC would be vendor)
- Finisher Medal procurement
  (SRC would be vendor)
- Awards procurement
  (SRC would be vendor)
- Sponsorship Deck Creation

BRANDING AND DESIGN PACKAGE

DOES YOUR EVENT NEED A REFRESH?

Maybe you purchased an event and want to rebrand it? We are here to help!

THE BRANDING AND DESIGN PACKAGE INCLUDES THE FOLLOWING:

- Event logo update
- Website update
- Finisher medal design
- Race shirt design
- Bib Number design

ALSO INCLUDED:

- Social Media Graphics
  - Medal Reveal
  - Shirt or swag reveal
  - Bib number reveal
  - Price Increase graphics
  - Website Hero Image
  - Facebook Event Header
  - Newsletter Header Graphic
- Event swag design
- Event Finisher medal design
- Event awards design
- Sponsorship Deck Development

THE TENACIOUS
WEEKEND EVENTS
SEATTLE, WA
10K + 10M RACE
THE TENACIOUS TEN
THE TENACIOUS TEN 2020
999
nuun
Snohomish

BRAND MANAGEMENT SERVICES

ALREADY HAVE YOUR BRANDING AND MARKETING COVERED? NEED SOME HELP WITH YOUR EVENT LOGISTICS? WE CAN HELP WITH THAT ALSO!

EVENT MANAGEMENT SERVICES INCLUDE:

- Event logistics timelines
- Event permitting
- Traffic control planning
- Route planning
- Mile Marker and sign rentals
- Site plans
- Volunteer plan
- Day of race labor
- Event consultation
- Chip Timing Coordination
- Packet Pickup Coordination
- Sample P and Ls and Cash Flow Spreadsheets

SNOHOMISH
WOMEN'S RUN
SNOHOMISH WOMEN'S RUN 10K
SNOHOMISH WOMEN'S RUN 2020
RUNNING INVOLVED

VIRTUAL EVENTS

NOT READY FOR A LIVE EVENT QUITE YET BUT STILL WANT TO GET YOUR NAME OUT THERE? HOW ABOUT A VIRTUAL RUNNING EVENT?

VIRTUAL EVENTS INCLUDE:

- Branding and Design
- Registration Setup
- Strava and Map My Run integration
- Social media integration
- Shipping and Delivery Services
- One stop shop for swag, medals and awards!

12K's of Christmas
PRICE INCREASE
SEPTEMBER 21ST
12KS OF CHRISTMAS
Oh Fudge!
2020
...only I didn't say
"FUDGE"
999
FIRST NAME
FRAGILE

EVENT SWAG, FINISHER MEDALS AND AWARDS

WITH 10 YEARS OF RUNNING EVENT MANAGEMENT WE CAN HELP YOU SAFELY FORECAST YOUR NUMBERS WHILE MANAGE YOUR DESIGN AND SUPPLY CHAIN FOR ALL YOUR EVENT SWAG, MEDAL AND AWARD NEEDS.

Snohomish Running Company can help you in not only designing your race swag, finisher medal and awards. We can also be your vendor for swag, medals and awards.

IT'S A 1 STOP SHOP.

We work with multiple factories overseas along with many local suppliers and manufacturers. We can help you in forecasting and deciding what will work best for your event.

EVENT CONSULTATION AND COACHING

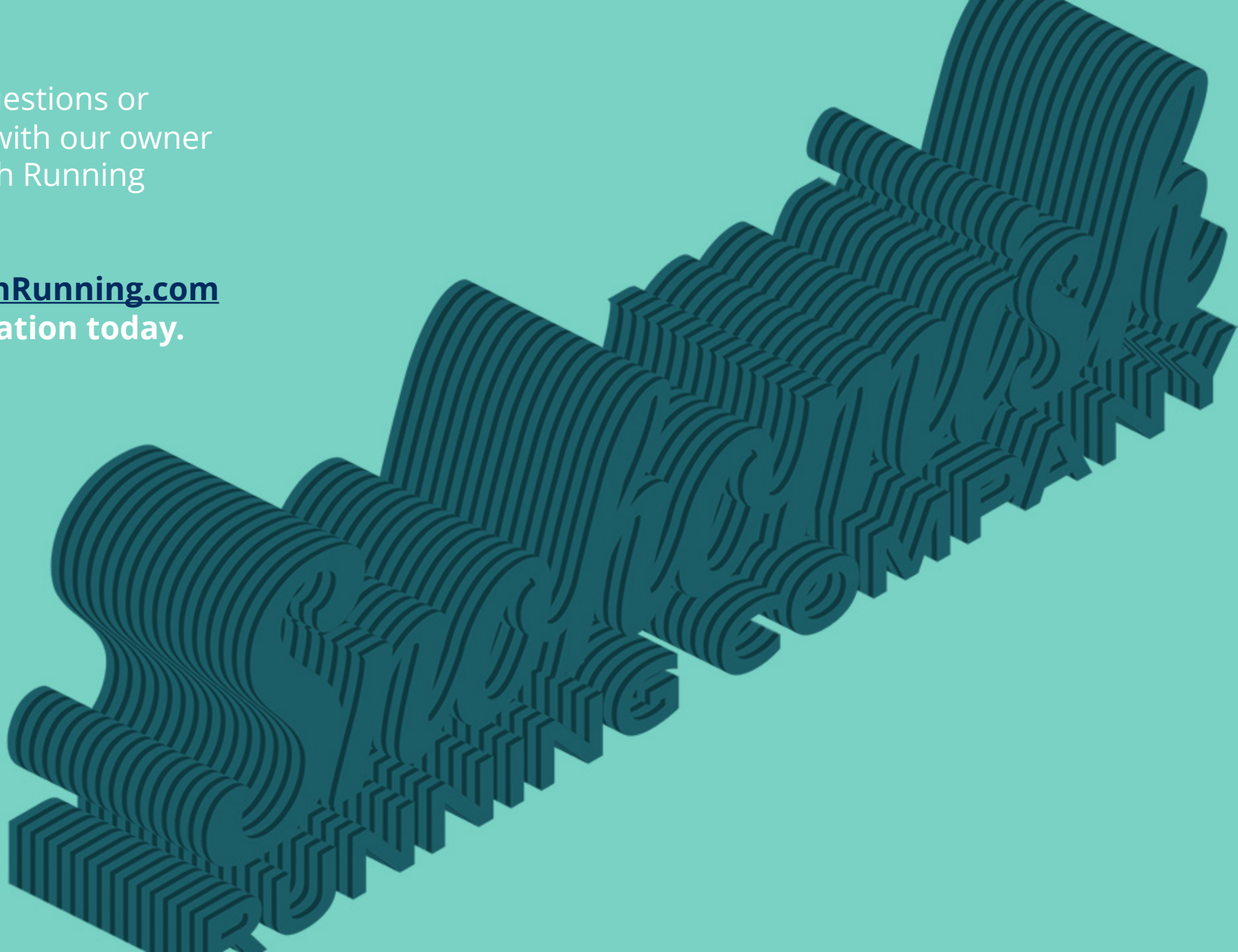
Have a great idea for an event? But don't know where to start?

Has your event lost runners and you want to know why?

Are you struggling managing a day job and need help with your event?

Do you have a large following and would like to know how to utilize it for more cash flow?

Looking to raise money for charity or a non-profit?

If you have any of these questions or more schedule a meeting with our owner Grant and see if Snohomish Running Company can help!

Email Events@SnohomishRunning.com to schedule your consultation today.